

J. Dylan Beckham, PMP

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PROFESSIONAL SUMMARY

PMP certified Project Manager with experience leading projects, coordinating cross-functional initiatives, managing concurrent workstreams, and driving execution across technology-enabled business platforms. Skilled in project planning, stakeholder communication, data analytics, documentation, risk management, process improvement, and data informed decision-making. Combines hands-on experience managing budgets exceeding \$150,000 with a strong analytical foundation in business intelligence, KPI reporting, Python preprocessing & manipulation, data visualization, and Tableau.

CORE COMPETENCIES

Project Coordination & Operations Support | Data Analysis | Data Cleaning & Preprocessing | Data Visualization & Dashboard Development | KPI Tracking & Operational Reporting | Requirements Gathering & Documentation | Process Analysis & Optimization | Inventory Analysis & Forecasting | Pricing & Revenue Analysis | Risk Analysis | Stakeholder Communication | Cross-Functional Coordination | Data Validation & Reconciliation | Platform Analytics | Documentation & Audit Readiness

TECHNICAL SKILLS

Data & Analytics: Python (pandas, scikit-learn) | SQL | Microsoft Excel | Tableau | Looker Studio | Google BigQuery | Jupyter Notebook | OpenRefine

Machine Learning: Data Cleaning & Preprocessing | DataFrames | Feature Engineering | Feature Scaling | Classification | scikit-learn Pipelines | Train/Test Validation | Cross-Validation | GridSearchCV | Model Evaluation

Productivity & Collaboration: Microsoft Word, PowerPoint, Teams | Google Workspace

Design & Digital: Adobe Photoshop, Illustrator, InDesign, Dreamweaver

ADDITIONAL TRAINING | CERTIFICATIONS

Project Management Institute | Certified Associate in Project Management

Project Management Institute | Project Management Professional

University of North Texas | Undergraduate Certificate in Data Analytics

VCE | Converged Infrastructure Associate

Federal Aviation Administration | Part 107 Remote Pilot

PROFESSIONAL EXPERIENCE

Business Analyst - Horizon Line Productions, LLC – Dallas, TX Jan 2021 – Present

- Coordinated multiple concurrent operational workstreams across four revenue-generating business platforms including mobility, hospitality, fleet management, and decentralized technology deployments managing priorities, schedules, dependencies, and stakeholder communications while overseeing more than \$150,000 in business assets.
- Managed end-to-end project lifecycles from planning and procurement through deployment, ongoing operations, maintenance, and asset retirement by balancing scope, budget, resource allocation, operational risk, and business objectives.
- Tracked operational performance, project status, and key performance indicators using pricing statistics, dashboard analytics, utilization metrics, financial reporting, and platform data to support prioritization, issue resolution, continuous improvement, and executive decision-making.
- Proactively identified operational risks, evaluated performance trends, coordinated corrective actions, and executed data-driven portfolio optimization strategies including capital recovery initiatives and asset disposition decisions that improved operational performance and long-term business outcomes.

Project Manager - Tapped Out Gaming, Dallas, TX Jun 2016 – Jan 2021

- Planned and coordinated vending projects for regional and national conventions, managing scope, logistics, inventory, staffing priorities, contracts, and customer service across events.
- Managed inventory acquisition projects in excess of \$60,000 per event, 20+ events per year, by analyzing market trends, pricing data, customer demand, and inventory turnover with self-built Excel based VLOOKUP & pivot table management algorithms to optimize purchasing decisions, margin performance, and cash flow.
- Coordinated procurement activities, vendor setup, inventory transportation, and event execution while maintaining operational readiness and ensuring projects were delivered on schedule in fast-paced environments.
- Tracked operational performance through sales reporting, inventory analysis, and financial reconciliation to support forecasting, pricing strategy, and continuous process improvement.
- Managed multiple concurrent priorities under compressed event timelines, proactively identifying operational risks, adjusting execution plans, and ensuring successful delivery of business objectives.

Event Operations Leadership, MomoCon, LLC; DragonCon, LLC, Atlanta, GA May 2017 – May 2022

- Led Registration and Will-Call operations for large public events supporting 65,000–85,000 attendees, ensuring secure access for attendees, VIPs, media, vendors, and staff.
- Managed and coordinated teams of 30+ volunteers at peak, including onsite training, scheduling, real-time issue resolution, and morale management under high-pressure conditions.
- Served in Director and Assistant Director roles with defined authority to resolve most access and transaction issues independently, escalating restricted cases through formal governance channels.
- Maintained operational continuity during peak influx periods, mitigating crowd-flow risks and resolving discrepancies to prevent access delays or revenue reconciliation issues.
- Worked directly with executive leadership (Con Chairs) and other department heads to ensure registration systems aligned with event operations and stakeholder needs.
- Utilized QR-based registration platforms, shared spreadsheets, and Airtable to track will-call access changes with audit visibility.

Location/Training Manager, Suicide Kings Entertainment, Atlanta, GA Jan 2012 – Jul 2014

- Oversaw 9 locations and 30+ employees to host restaurant-based entertainment events like poker and karaoke to increase gross beverage and food receipts; average growth of 18% per location over two years.
- Consulted with stakeholders to fulfill project KPIs in marketing, revenue, & patron satisfaction goals

EDUCATION

University of North Texas, Denton, TX

- **Master of Science, Business Analytics** Expected Graduation: Dec 2027
- **Bachelor of Applied Arts & Sciences, Information Technologies, Data Analytics, & Graphic Design** GPA: 3.66